




**FIFTEEN YEARS**  
*of Fighting for Change*



LOOKING BACK, LOOKING AHEAD

**LAANE**  
LOS ANGELES ALLIANCE FOR A NEW ECONOMY

## PROVING THAT CHANGE *Is Possible*

Fifteen years ago, LAANE was an idea – an organization that would bring community groups, religious leaders and workers together around a common plan to lift up Los Angeles' poorest communities and create and preserve middle class jobs.

Now communities across Los Angeles County—and around the country—are demanding living wages, health care, responsible development, and economic growth coupled with a respect for the environment. LAANE has played a crucial role in building the broad movement that made this change possible.

**RAISING JOB STANDARDS:** LAANE has helped to enact living wage laws and negotiate agreements with developers which have raised wages and improved working conditions for more than 25,000 families, with 75,000 additional families projected to benefit over the next five years.

**IMPROVING THE ENVIRONMENT:** LAANE has helped win passage of groundbreaking policies and agreements that are dramatically reducing pollution and improving the health of hundreds of thousands of families across the region.

**EXPANDING HEALTH CARE:** LAANE has advocated for legislation and led corporate responsibility campaigns that have helped ensure family health care for thousands of families.

**ENSURING DIVERSITY:** LAANE has played a critical role in reopening the doors to African Americans in the hospitality industry and passing policies that will bring thousands of women and people of color into the construction trades.

**WINNING COMMUNITY BENEFITS:** LAANE has transformed economic development in L.A., winning more than half a billion dollars in community benefits, such as environmental improvements, affordable housing, and job training.

**BUILDING A MOVEMENT:** LAANE has helped to create a national federation of groups from nearly 20 cities, empowering communities to fight for good jobs and healthy neighborhoods.



*"LAANE's impressive efforts have changed the lives of countless working families in Southern California."*

Edward M. Kennedy  
U.S. Senator



*"LAANE has reinvented the proud tradition of progressive movement building to correct the economic inequality of the 21<sup>st</sup> Century."*

Dolores Huerta  
Co-Founder, United Farm Workers



*"LAANE has forged a new approach to holding large corporations responsible."*

Barbara Ehrenreich  
Author



*"No group has done more than LAANE has to reshape the debate about the Los Angeles economy."*

Rev. Cecil L. "Chip" Murray



*"LAANE's efforts to advance justice for workers, build a strong middle class and create a more livable city serve as an important model for similar efforts across the country."*

Carl Pope  
Executive Director, Sierra Club

## A TRACK RECORD OF *Success*

Working with its partners, LAANE has won a series of policy victories that has helped transformed the lives of low income people and their communities.



LAANE led the effort to pass one of the nation's first **living wage** laws in 1997, one of the organization's many precedent-setting policy victories.



LAANE won the nation's largest **Community Benefits Agreement**, a \$500 million plan to improve conditions for residents affected by the expansion of LAX.



LAANE helped **defeat Wal-Mart** in the city of Inglewood, inspiring communities across the country and paving the way for standards for big box stores in Los Angeles and beyond.



LAANE led the fight to pass one of the nation's largest anti-pollution initiatives at the **Port of Los Angeles**, a plan that will dramatically improve public health and lift thousands of truck drivers out of poverty.



LAANE crafted the **construction careers policy**, which will help L.A. City's redevelopment agency create 25,000 good jobs and expand opportunity for underserved communities.

## A BOLD VISION *for the Future*

At no time in recent history have the challenges before us seemed more grave. Our financial system is in tatters and low-income and middle-class people are struggling to hold on to their homes and their jobs.

What's clear is that we cannot move forward without a bold vision—one based on the premise that our economy must produce broadly shared prosperity. I'm excited by what we've accomplished in the past 15 years. But in the next decade we need to do much more. These are the goals that we've set for ourselves in the coming years:

- Lift 100,000 families in Los Angeles County out of poverty by raising job standards, winning health care and creating training opportunities tied to good jobs with career paths.
- Improve the quality of life for at least 300,000 families by reducing cancer-causing diesel pollution near Los Angeles' airport and ports.
- Improve the health of 200,000 families in low-income neighborhoods by increasing their access to healthy and affordable grocery stores.

By focusing on transforming key industries like construction, retail, logistics and tourism, we can tackle the problem of poverty jobs and irresponsible development that has plagued our region. It's work that LAANE has already begun. Working in partnership with community groups, workers, environmentalists, elected leaders and responsible businesses, we can make this vision a reality.

*Madeline Janis*  
Madeline Janis  
Executive Director, LAANE

## JOIN THE MOVEMENT *for Change in L.A.*

Contact LAANE Development Director Stella Malyoan at [smalyoan@laane.org](mailto:smalyoan@laane.org) to become a LAANE supporter. • Sign up to receive the LAANE newsletter and alerts: [newsletter@laane.org](mailto:newsletter@laane.org). • Call LAANE to get information about joining one of our coalitions.



464 Lucas Avenue, Suite 202  
Los Angeles, CA 90017-2074  
(213) 977-9400 | [www.laane.org](http://www.laane.org)

